



July 31, 2024

The Albion Chamber of Commerce Small Business Committee invites you to participate in Albion's Fall Celebration on Saturday, September 14 to promote your business while partnering with our phenomenal, locally owned downtown eateries, and to help drive traffic to their doors.

### **Restaurants Roles & Benefits**

Each of our six downtown eateries will be encouraged to come up with a tasty small bite "street offering", or food/beverage sample, of a dish not found on their everyday menu. They may offer this free or for a low price to attendees of the Fall Celebration on the Square, taking place on September 14 from 10 AM to 2 PM.

Through the event's partnership with Albion Chamber members (especially those who do not otherwise have a downtown presence) eateries will be able to participate without over-burdening their regular staff. Chamber member volunteers will serve for you!

We encourage eateries to add a sidewalk sign or high-visibility poster in their windows the week ahead of the event, and to include their Chamber member partner's information for cross-promotion and support!

### **Chamber Members Roles & Benefits**

Chamber members who partner in this event will be expected to arrange having a pop-up tent, table, and a chair or two, and to roll up their sleeves in service to one of Albion's great, locally-owned downtown eateries so they can participate in the Fall Celebration on Saturday, September 14 from 10 AM to 2 PM.

By acting as an extension of their staff, you can help our eateries participate and benefit from more foot traffic to their doors during this seasonal downtown event. You, too, can benefit your business by using the sidewalk space at the establishment to promote your own business. Your sponsorship will also be recognized in the promotional materials for the Fall Celebration, provided by the Albion STAR Team.

Once paired with a restaurant, it will be your responsibility to work out the details with them for a successful and fun Taste of Albion element. The Albion Chamber and Albion STAR Team leadership will support as needed to ensure a successful partnership and event for all.



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## How will you participate in the Taste of Albion?

Please fill out this form to participate as an Albion Chamber of Commerce member volunteer in the Taste of Albion at the 2024 Fall Celebration:

**Your Name** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Alternate contact** \_\_\_\_\_ **Phone #** \_\_\_\_\_

**Email for correspondence:** \_\_\_\_\_

I will participate and provide two or more people to serve/sell food on behalf of one of Albion's downtown eateries during this event, as well as coordinate a pop-up tent, table, chairs, etc. as needed to support the eaterie. Please rank your top three choices for partnership, numbering them 1, 2 & 3:

\_\_\_ **Albion Ale House**

\_\_\_ **El Mariachi**

\_\_\_ **Albion Pizza Depot**

\_\_\_ **Fox Den Coffee Shop**

\_\_\_ **Cowabunga Creamery**

\_\_\_ **One10 West Main**

Signed: \_\_\_\_\_

**Deadline: August 23, 2024 – the first six forms received will be selected to participate.** Please return this completed form to Lori Gagen by email to [lorianngagen@gmail.com](mailto:lorianngagen@gmail.com), or drop it off to Pattie Gatman at Room-2-Room (320 S Orange Street). You may also or take a photo of the completed form and text it to Lori at 260-564-4556. Please call with questions. Thank you!

