



S.T.A.R. (Super Town of Albion Revitalization) Team Committee Meeting Minutes May 9, 2012

In attendance: Mary Ann Troutner, Tammy Luce, Bob Braley, Chris Magnuson, Phyllis Herendeen, Beth Shellman, Shelli Porter and guests Tom Landis, Don Lindley, Mike Pfefferkorn and Jerry Diehl. Newest volunteer Shelli Porter was welcomed and her email address will be added to Steve Hook's volunteer list – sporter333@hotmail.com.

Mary Ann called the meeting to order. The meeting was held in the Cole Room (lower level) of the Noble County Public Library at 813 E. Main Street, Albion IN.

Approval of April 11, 2012, Minutes

Due to a work commitment, Steve Hook was unable to attend the meeting. He will provide minutes from the April and May STAR meetings at the June STAR meeting.

Treasurer's Expense/Revenue Report

Phyllis presented the Treasurer's Report. In the past month there was \$2,650.58 collected in revenue and \$1,117.00 paid out in disbursements. Revenue was received from both the gala dinner and from mural squares. A motion was made and seconded (Chris, Tammy) to accept the Treasurer's Report. Motion carried unanimously.

OLD BUSINESS:

Sub-committee Reports

Projects/Design Sub-committee Report— Chris reported the committee has advertised the mural project and sold several squares at \$25 each. The committee has presented the project to different groups such as the Lions, Rotary, Town Council, etc. Tammy noted she received a check today from Harold and Connie Dout. Beth reminded the group that the mural project qualifies for a 50-50 facade grant from the Albion Redevelopment Commission. Also, if Albion wins the Indy 500 competition, the prize money can be used towards the project. Mural Artist Darlene Bender is working on a sketch of the proposed mural for the newspaper. The group will also have the mural board at the STAR booth during the Chain O' Lakes (COL) Festival. It was reported that Terry Dazey has provided the ER Committee with several more downtown building inventory reports. Beth will research some of the information to fill in the pages as time allows.

Organization/Promotion Sub-committee Report— Mary Ann reported the First Friday Spring Fling at the middle school was well attended. This committee will meet next week to finalize the June 1st First

Friday events of 3-on-3 basketball and the car show. Mary Ann will email a work detail schedule to the STAR Team members after the meeting next week.

Tammy Luce has the COL sign-up sheet ready for workers to man the booth. Several signed up during the meeting. Please contact her if you can volunteer to work during the festival.

Bob Braley reported the July 6th First Friday "Albion-opoly" event is ahead of schedule as compared to last year. He has booked 15 out of the 40 squares. The squares are \$10 each. Teams may sign up for \$25 each. Tammy will put together a work schedule for this event as well. Our meeting guests were from Indiana Trail 100 and they asked to purchase one square.

Economic Development Sub-committee Report— Economic Restructuring Committee is working on listing the courthouse square and surrounding area on the National Historic Register. This process will take 12 to 18 months to complete and paperwork is currently being completed by a not-for-profit group called Partners in Preservation. We should hear back from them around the end of May. This prestigious designation will promote tourism and economic development. Another plus is the designation may open up some grant funds for historic preservation work as well as offer tax credits to the building owners who make improvements. Members of the ER Committee working on this project are Phyllis Herendeen, Paul Truelove, George Bennett, Carla Fiandt and Beth Shellman.

NEW BUSINESS:

S.T.A.R. Team Chain 'O Lakes Booth Discussion

The STAR Team decided against selling sno-cones at the COL Festival in response to a recent request from the CN Elementary School staff who would like to sell flavored shaved ice as a fundraiser to pave the WOW walking trails on the school campus. It was noted there is no cotton candy vendor for this year's festival. Chris did some investigating and reported the cotton candy may be messy and difficult for the group to do alongside the Lemonade Shake-ups. She estimated it will take two people to man the cotton candy, one person to make the Lemonade Shake-ups and one person to collect money. It will cost \$255 to rent a cotton candy machine and purchase all supplies needed to make 500 nice-sized bags. The bags would be sold for \$3 each. It could be a real good money maker for the group but will require some sticky effort. After some discussion, a motion was made and seconded (Beth, Tammy) to sell cotton candy and Lemonade Shake-ups. Motion carried by a majority vote. Chris will purchase all needed supplies. Tammy has the sign-up sheet. Anyone who can help for an hour or two or more is welcome to join in the fun. We really hope Terry Dazey and his family will participate again this year. It was a lot of fun watching Terry and Steve make the shake-ups last year. They added a little song and dance for the customers while shaking up their drinks!

Mike Pfefferkorn's Presentation on 101 Mile Race at Chain 'O Lakes State Park

Mike Pfefferkorn thanked the group for allowing them to speak. They are planning an Indiana Trail 100 "Indiana's only 100 mile race" to be held at COL State Park on April 20-21, 2013. They are requesting assistance from the STAR Team and any other willing person or organization in Albion. The race will require the participants to complete at least 50 miles within 15 hours and 100 miles within 30 hours. They would like to continue this annually during mid-April and believe this event will provide good publicity for Albion. The 4 visitors present at the meeting noted how they have enjoyed running at COL

for years and have participated in marathons and ultra marathons for years. They are a not-for-profit group and all proceeds will be returned to the COL State Park.

They are working on a press release which will be published soon. The race consists of 16.6 miles per loop. They need lots of help - approx. 8 helpers on Friday for pre-registration/packet pick-up and approx. 40 helpers on Saturday. They are seeking sponsorships of any amount. The racers will pay an entry fee as well. They will be checking with other not-for-profit groups to help out such as First Responders, Boy Scouts, EMT's, etc. They have several slots available for people to help out ranging from Concessions, to Aid Stations (food, drinks, words of encouragement), to Event Tents (food, beverages) to Finish Line (handing out medals, record runner times). Their website is INDIANATRAIL100.COM and the requested volunteer working hours are 6 hours per shift.

Mike asked the STAR Team to help out where the members feel most comfortable. He also asked if we were interested in serving a pasta dinner, such as spaghetti, garlic toast, salad, fresh fruit, etc. (our choice of foods) to any runner or family member that is interested on the Friday night before the race. Not all runners will be there the night before. They charge a small fee (\$10) for the dinner and require the runners to RSVP with a number attending at the time they register. Early registration for the runners is discounted and the first registration deadline is October 31st. We should have a pretty good idea of how many will be attending the dinner at that time. However, registration can occur up to just a day or two prior to the race. The dinner would be held near the concessions area at Sand Lake under a tent provided by Indiana Trail 100 at the registration area.

Volunteers will get a pass for free entrance into the park. The more volunteers the better to assure safety of the runners. There will be 10 HAM radio operators and medics dispersed throughout the different stations as well as people checking the trails on a regular basis.

After some discussion and excitement about the opportunity this creates to revitalize our downtown, a motion was made and seconded (Tammy, Beth) to provide the pasta dinner to runners and their families on the evening of April 19, 2013. We keep 100% of our proceeds.

Indiana Trail will provide pizza to the runners on Saturday night around 7 or 8 p.m. and will be ordering approximately 40 cheese pizza's = 20 each from Albion Pizza Depot and Portside Pizza.

Mary Ann was encouraged about the opportunity for STAR to provide concessions for the event. Park Manager Sam Boggs has approved the use of the concessions area at Sand Lake if we want it. The group decided they would like to have that and Phyllis will check with Don Moore about the possibility of using WAWK's trailer. We can select our own foods to sell. The concessions hours could be determined by STAR. We could stay open the entire event or for a set period of hours on Saturday if we prefer to only commit to one day.

A motion was made and seconded (Beth, Phyllis) to provide concessions for the event as a STAR Team Fundraiser. We keep 100% of our proceeds.

Indiana Trail encouraged the group to take this information back to the different organizations we serve on and ask for help. This is a great opportunity for Albion to showcase our community and make that connection as the "Gateway to Chain O Lakes".

Adjournment

There being no further business, a motion was made and seconded (Phyllis, Tammy) to adjourn and the meeting adjourned at 8 p.m.

The next S.T.A.R. Team committee meeting will be held on Wednesday, June 13, 2012, at 6 p.m. in the Cole Room (lower level) of the Noble County Public Library at 813 E. Main Street, Albion IN.

Beth Shellman, Secretary Pro-Tem

Mary Ann Troutner, STAR President