



## S.T.A.R. (Super Town of Albion Revitalization) Team Committee Meeting Minutes April 27, 2011

In attendance: Mary Ann Troutner, Beth Shellman, Kelly Tieman, Steve Hook, John Bry, Joy LeCount, Chris Magnuson, Paul Truelove, Judith Carpenter, Morris Carpenter, Phyllis Herendeen, Judy Owen, Terry Dazey, Tammy Luce, Vicki Jellison, Orland Leitch, Max Weber, Tina Craft, Bob Braley.

The meeting started at 6:10 p.m. in the Cole Meeting Room (lower level) of the Noble County Public Library at 813 E. Main Street, Albion IN. Mary Ann Troutner started the meeting by asking for attendee introductions and welcoming first time attendees. Beth Shellman handed out a copy of the S.T.A.R. Team business flyers printed by the Albion New Era and paid for by the Town of Albion.

### Approval of March 30, 2011 minutes

Mary Ann asked the committee if there were any needed additions or corrections to the March 30th meeting minutes. Hearing none, a motion was made by Max Weber to approve the minutes. The motion was seconded by Terry Dazey. Motion carried.

### Treasurer's Report

Phyllis Herendeen presented the Treasurer's Report. Phyllis reported that the S.T.A.R. Team's bank balance was \$1,025.00. Phyllis reviewed with the committee three bills from Joy LeCount and Vicki Jellison for expenses related to the Gala Dinner on May 6<sup>th</sup> and S.T.A.R. receipt book printing costs in the amount of \$81.00. The committee discussed the need to have future expenses over \$50.00 be approved by the committee in order to control spending. The committee agreed to approve payment of all outstanding bills by a motion made by Max Weber. The motion was seconded by Terry Dazey. Motion carried.

### Logo Contest

Mary Ann asked Steve Hook to update the committee on the Logo Contest. Steve presented a poster containing the top 3 logo designs selected by the Organization Committee at their last meeting on Wednesday, April 20<sup>th</sup>. The poster contained the logo as submitted by the top three Contest entrants along with their description describing the inspiration for the design and a reduced size logo. A ballot form containing the three logos was passed out to committee members to use for casting their vote. Each committee member circled the number associated with their logo of choice. Kelly Tieman assisted Steve with tallying the votes and the winning logo was announced to the committee. The winning logo was inspired by the County Courthouse as seen from a distance while traveling to town. This logo will be unveiled at the upcoming Gala Dinner function to be held at the County Courthouse on Friday, May 6<sup>th</sup>.

## Committee Reports

**Projects/Design Sub-committee Report**—Max Weber gave an update on the building inventory project. Pictures have been taken for all downtown Albion businesses. The Sub-committee has been discussing replacing the Lucky U awning. Design considerations have included unicorns. Max mentioned the range of cost estimates for the new awning--\$2,900.00 for a non-retractable awning up to \$3,500 for a retractable one. Chris Magnuson has received cost estimates for the front façade portion of the Lucky U construction project. Chris said that the sub-committee still needs to get more estimates. At this point, the front façade design has been approved by Judy and Orland Leitch. Other aspects of the project still require additional work. John Bry also presented an update to the committee on the window restoration project.

**Organization Sub-committee Report**—Joy updated the committee on the planning status for the Gala Dinner function. An itinerary for the dinner was passed out to each committee member for their review. At this point, Joy reported that 49 reservations have been made and that she would like to have a final count by the end of tonight's meeting. Joy said that she would like to add additional reservations up to a total of 62—this count is necessary for the caterer.

Joy said that the master of ceremonies would be handled by Max Weber and Terry Dazey would be giving a presentation entitled, "Highlights of the 1911 Indy 500." Terry added that he recently spent time visiting the Speedway Museum and that he had spoken to the museum's manager. Terry shared how he had considered inviting the manager to speak at the Gala Dinner. Terry had also requested promotion items from the manager.

Joy also mentioned that the Marmon Wasp replica would be used as a backdrop for photos taken of Gala dinner attendees. Photos and complimentary Qualifying Day tickets will be distributed after the dinner on the 3<sup>rd</sup> floor. On display during the Gala Dinner will be a display of Indy 500 tickets from 1919 to the present on loan from Carol Resler. Finally, Joy said that each dinner guest will be handed a pit pass containing the dinner's itinerary on the back.

Steve Hook gave an update on the Logo Contest. Now that the committee has chosen the contest winner, the winner will receive a free dinner pass for them and a guest. The Organization Sub-committee decided to present each contest entrant with 2 complementary Qualifying Day tickets.

Beth Shellman reported to the committee that Albion is competing with 30 towns in the Back Home Again Indy 500 Contest. Beth stated the timeline for the contest: May 5<sup>th</sup>—place photos and videos on the S.T.A.R. Team website; May 9<sup>th</sup>—judging of the web sites starts; May 16<sup>th</sup>—top 10 towns selected; May 25<sup>th</sup>—Grand Prize winner announced.

**Promotion Sub-committee Report**—Mary Ann presented an update on the Promotion sub-committee. There will be a 3 on 3 Basketball event (with a nominal fee?) to be held on the June 6<sup>th</sup> First Friday. There is still a need for portable hoops. Use of the Dunk Tank as borrowed from the Boy Scouts for First Fridays is not possible.

Steve Hook mentioned to Mary Ann that he would like to share with the committee the latest work performed on the S.T.A.R. Team web site. Steve then displayed and reviewed the various sections found on the S.T.A.R. Team web site. Steve requested of those that would like to have items posted to the web site to have the wording prepared ahead of time.

**Economic Restructuring Sub-committee Report**—Phyllis Herendeen presented an update on Economic Restructuring sub-committee. This sub-committee is still waiting on the Design sub-committee to finish their work before they can start their projects. Right now, the main focus of the Economic Restructuring sub-committee has been assisting the Town of Albion with the Indy 500 competition. Phyllis shared with the committee that Mary Tipton’s Indy 500 stuff will be loaded tomorrow from Mary’s barn. The town is ready to sift through the treasure trove of items Mary has in order to prepare for decorating the downtown square businesses.

#### Fundraiser S.T.A.R. Team Booth at Chain ‘O Lakes Festival (June 8<sup>th</sup>-11<sup>th</sup>)

The committee moved discussion to what needs to be accomplished for the S.T.A.R. Team’s involvement with the Chain ‘O Lakes Festival. The committee agreed at the last meeting to man a Lemon Shakeup and Snow Cone booth at the festival. The following items were discussed in preparation of this event.

- ACTION ITEM: Mary Ann reiterated the need for both lemon shakeup recipes and reamers for the lemons.
- A sign-up sheet was passed around for volunteers to sign up to man the booth. Three people are needed for each work shift.
- ACTION ITEM: Chris Magnuson stated the committee needs to submit the Festival registration. The festival committee will allow the entry fee to be paid after the fair.
- Chris also mentioned that the S.T.A.R. Team may be protected from liability by being under Albion’s liability umbrella. Beth will confirm this with the Town’s insurance carrier.
- ACTION ITEM: The Committee will need to fill out a health form and send it to Judy Fox. This is necessary since the committee will be distributing food to the public—Orland will handle.
- ACTION ITEM: Terry Dazey will need to check with the Central Noble High School to see if they will donate ice.

Near the end of the discussion, Joy LeCount asked who will be in-charge of the booth. The committee decided that Mary Ann will be in-charge and will be working in tandem with both Casey Myers and Beth Shellman with the Town of Albion. The committee also decided to have members bring recipes and samples for tasting at the next S.T.A.R. Team meeting. The committee will be borrowing equipment from the Park Department to make snow cones.

#### New Business

Chris Magnuson mentioned that Work Force One will be providing money for the windows restoration project. Also, the Town of Albion will be closing W. Jefferson St. for the upcoming Car Show featured during the First Friday event on June 3<sup>th</sup>. This portion of W. Jefferson St. will be used for parking race cars for display and viewing by the public on May 6<sup>th</sup>.

The Indy 500 committee discussed plans for decorating the town for the Back Home Again Indy 500 competition. Orland Leitch mentioned he has equipment available for hanging jackets and sweaters in store windows. Scott Mosley will be providing entrance to the Grace Christian Church. Finally, the Slones, owners of the TKS restaurant and tavern, talked about their decoration plans. Beth Shellman stated that there would be a planning meeting for decorating the downtown area following the S.T.A.R. Team meeting.

Submittal of Accumulated Volunteer Work Hours

Mary Ann asked sub-committee chairs to submit accumulated volunteer hours worked to Kelly Tieman.

Announcements

The next Organization Sub-committee meeting will be on Wednesday, May 25<sup>th</sup>, at 6:00 p.m. in the Cole Room, Noble County Public Library.

Max Weber made a motion to adjourn. Phyllis Herendeen seconded the motion. Motion passed. The S.T.A.R. Team committee adjourned at 7:07 p.m.